

From: mfaigen@steel-it.com

Subject: Fwd: STEEL-IT Stainless Steel Coatings Joins Bevly Wilson Racing For SEMA / SCORE Baja 1000

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STEEL-IT Joins Bevly Wilson Racing For SEMA / SCORE Baja 1000



Las Vegas, NV

Stainless Steel Coatings Inc., the makers of [STEEL-IT](#), will join Bevly Wilson racing for the 49th Annual [SCORE Baja 1000](#) off road race. For more than forty years, the STEEL-IT brand line of anti-corrosion coatings has achieved global market success in the food processing and packaging industry, the pharmaceutical industry, and anywhere else steel and other ferrous metals require superior protection against the damaging effects of corrosion, chemical exposure, abrasion and other conditions that lead to the loss of important assets. Bevly Wilson Racing uses STEEL-IT coatings on their [Jimco Trophy Truck](#) chassis and its suspension components. Not only does the innovative coating protect the metal surfaces and facilitate easy clean up, but it also allows you

to weld directly to the coated surface with no preparation; perfect for field repairs and when making modifications.



"We are truly thrilled by this opportunity to partner with Bevly Wilson racing," said Michael Faigen, the President & CEO of Stainless Steel Coatings, Inc. "We've always known we have a remarkable coating, but were surprised and delighted by the fantastic performance that [STEEL-IT](#) has been able to provide Bevly Wilson. We are grateful to them for their continued confidence in our products and willingness to get the word out about STEEL-IT's advantages to off road racers and car enthusiasts in general."



The SCORE Baja 1000 will run a loop race this year on an approximate 854-mile course that spans Baja California Norte on Mexico's majestic Baja California peninsula; starting and finishing in Ensenada. The Baja 1000 is the final round of the four-race, SCORE World Desert Championship. World renown as one of the toughest off road races on Earth, it will be held Nov. 15-20.



Qualifying for the 49th annual SCORE Baja 1000 will be held at the [SEMA Show](#) in Las Vegas, Nevada. The SEMA show draws thousands of automotive industry insiders for a week of educational seminars, product demonstrations, special events, networking opportunities and more. Many custom vehicles are displayed in vendor booths and in special areas outside the convention center. SCORE Trophy Trucks will be on display for the third straight year at the SEMA SCORE Baja 1000 Experience, also presented by [BFGoodrich Tires](#) Nov. 1-4. Qualifying, also presented by BFGoodrich Tires, will be held at 7 p.m. on Tuesday, Nov. 1, on the Off-Road Track at the Las Vegas Motor Speedway.



Bevil Wilson Racing has burst onto the Trophy Truck racing scene by winning their first SCORE series race in their new Jimco Trophy Truck at the San Felipe 250 in San Felipe, Baja California, Mexico. They took the win

and have built on their success; maintaining the championship points lead after 3 of 4 races in the series.



While they are new to Trophy Truck racing, the fastest and most unlimited desert racing vehicles, they are not new to winning races or championships in the desert. Wes Bevy and Billy Wilson began desert racing in the stock full class in 2009. Their truck was built in Wilson's [4Wheel Specialties](#) shop. Stock full is one of the most limited classes in off road racing. In stock class racing, your main competition is the desert. Getting to the finish requires reading the terrain and knowing how hard you can push your equipment without breaking. Bevy and Wilson have used those skills to win the stock full championship for Wes Bevy in 2011, and another for Billy Wilson in class 7-2 in 2012. Both drivers have championships and wins in a variety of race vehicles. Their accumulated knowledge and skill behind the wheel has allowed them to go straight to the top in the fastest and most competitive class in off road racing. They will be pulling out all the stops to wrap up the Trophy Truck championship title at the Baja 1000.

Photography By: [Bink Designs](#)

A banner for the Baja 1500 race featuring various sponsors. The word "SPONSORS" is written in a bold, italicized font on the left. On the right is a large, stylized number "15" with a lightning bolt effect. Below these are several logos: "STEEL-IT STAINLESS STEEL COATINGS", "4WHEEL SPECIALTIES", "BFGoodrich Tires", "KC KCHILITES", "TR", "AD RACING", "BINKDESIGNS", "JIMCO", and "KING OFF ROAD RACING STOCKS".

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About Bevly Wilson Racing

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